

Heroes of Traditional Trades (HOTT)

Photographic Competition

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Lettering being applied to the conserved sculpture of Diana the Huntress for Sydney Botanical Gardens by monumental mason Sach Killam of the Rookwood Cemetery Trust. Image by Joy Singh of the NSW Government Architect's Office.

Australia ICOMOS and the National Trust of Australia (South Australia) are holding a digital photographic competition. There is growing concern about the gradual loss of skills in traditional trades associated with the conservation of heritage places, collections and objects in Australia. This competition seeks to record and celebrate people involved with the conservation of traditional trades, crafts or other practices.

Entrants are required to send a single photograph of tradespersons (or just one tradesperson) in the act of making, or with a finished product. The photograph should showcase the skill involved in in the trade. The judges are looking for eye-catching images which reflect the diversity of traditional trades relevant to heritage places in Australia. Photographs could feature a building trade, a landscape practice or a traditional activity associated with the social values of a place. Anything from roofing to flooring; from paddock fencing and dry stone walling to orchard pruning; or from mining to hat making and cake baking will be considered. The trades just have to be important to the heritage significance of the place or to best practice heritage conservation generally, whether it be conserving its built fabric or interpreting its heritage value.

The competition is open to everyone, amateurs and professionals alike. You do not need to be a member of ICOMOS and you do not need to be attending the 2015 Annual ICOMOS *FABRIC* Conference in Adelaide. Entries are welcome from any country in the world. There are no restrictions on the type of camera you use, or the techniques you use to produce your final image.

Short listed images will be displayed by changing digital projection at various venues throughout the conference and on the conference website. Some images may be selected for use on social media.

Prize

Short listed entries will have the prestige of seeing their work put up on display and will receive a digital certificate. A winner will be selected by the judges and awarded **\$500.00**. Other awards may be considered by the judges. The competition is sponsored by the National Trust of Australia (SA).

Selection Criteria

The selection for the short list will be based on:

- Content: Whether the image is relevant to traditional trades and heritage significance and conservation.
- Skill: The photographic skill of the photographer in capturing the subject.
- Composition: The ability of the image to portray the intended message.
- Copyright: Whether the competition application requirements set out below have been completed correctly.

Judges

- Susan MacDonald, Head of Field Projects Getty Conservation Institute (keynote speaker)
- Tom Perrigo, CEO / special projects National Trust WA and Member of the Australia ICOMOS Executive Committee
- James Bateman, Research Associate Flinders University, professional photographer and archaeologist.

Important Dates (revised 17/09/2015)

Deadline: entries must be received by email (midnight) Monday 12 October 2015.

The authors of short-listed images will be notified: **Monday 23 October 2015.**

The digital exhibition will available on the Conference website from the **5th November 2015.**

The digital exhibition will be displayed at the Conference from the **5th to 8th November 2015.**

The shortlisted images and photographers will be formally noted and the overall winner/s will be announced at the Australia ICOMOS Fabric Conference.

Selected competition entries may be used by Australia ICOMOS or the National Trust at other times.

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ENTRY FORM

Copyright

*By submitting a photograph to this competition the photographer agrees that Australia ICOMOS, the National Trust of Australia and selected third parties are assigned the right to use the image as royalty-free stock photography for use on websites or printed news media, to publicise and support the work of Australia ICOMOS. The photographer will be credited if an image is used and joint copyright of photographs remains with the photographer.

The photographer must also obtain the written permission of the person or persons pictured and their agreement to the copyright conditions. The consent form to use for the human subject in your image is provided below.

Image Quality

There is a maximum of two images per person. We recommend that you make your final decision on which photographs you are going to enter before you upload them to the competition.

You must have taken the picture on a camera with settings that will enable high quality PowerPoint display and possible future photographic printing. This means that if your photograph is shortlisted, you may need to supply higher quality images.

Images must be JPEGs, at least 300 ppi (pixels per inch) or at least 1024 × 768 pixels. Highly detailed images look better if set at a higher resolution.

For the competition entry please send jpegs at a **Minimum of 1MB and Maximum of 3MB**. Please retain higher resolution versions if you have them. Australia ICOMOS may request higher resolution images for use digitally in publications.

Name of Photographer:

Address of Photographer:

Email:

Mobile Phone:

ICOMOS Member?: Yes/No

Title of Photograph:
.....

Information about the Photograph:

Please include relevant information such as the name of the place depicted; the name/s and occupation/s of the subject/s; a description of the trade or other activity portrayed and why the subject and/or image is relevant to the significance and/or conservation of a heritage place or places. **MAXIMUM 100 WORDS.**

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Technical information (optional):

For example you may want to tell us about the camera, lens, Fstop, iso, shutter speed, whether or not it was enhanced on photo shop and size of the original image.

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Where to send your completed forms and photograph:

Attach the completed entry and consent forms with image/s (maximum two per person) to:

hottfabricaicomos@gmail.com



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hottfabricaicomos@gmail.com

PHOTOGRAPHER'S CONSENT

(Completed by person TAKING the Photograph)

I _____

[insert name]

of _____

[insert address]

have read, understood and agree to the following:

I understand that Australia ICOMOS and the National Trust of Australia have permission to edit the photograph(s). I acknowledge that the Australia ICOMOS and the National Trust of Australia owns and shall own all rights, title and interest (including copyright) in the photograph(s), jointly with the photographer.

I consent to the use and disclosure of the photograph(s) by Australia ICOMOS and the National Trust of Australia for the purposes of research and marketing, including any disclosure of the photograph(s) outside Australia or on the internet, in perpetuity.

I hereby release Australia ICOMOS and the National Trust of Australia from any infringement or violation of personal and/or property rights of any sort whatsoever based on the use of this recording.

I also consent to the use and disclosure of my name in the credits of the project outcomes.

I understand the judges' decision will be final in terms of short listed and winning entries and no correspondence will be entered into.

Signed: _____

Date: _____



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PHOTOGRAPHIC SUBJECT'S CONSENT

(Completed by person/s DEPICTED IN the Photograph)

I _____ [insert name]

of _____ [insert address]

have read, understood and agree to the following:

I understand that I will be photographed by a person who will be entering the photograph/s in a "Heroes of Traditional Trades" photographic competition which will be digitally displayed at the Australia ICOMOS "Fabric" Conference in Adelaide on 5-8 November 2015. I understand the judges' decision will be final in terms of short listed and winning photographic competition entries and no correspondence will be entered into.

I understand that Australia ICOMOS and the National Trust of Australia has permission to edit the photograph(s). I acknowledge that the Australia ICOMOS and the National Trust of Australia owns and shall own all rights, title and interest (including copyright) in the photograph(s) jointly with the photographer.

I consent to the use and disclosure of the photograph(s) for the purposes of research, promotion and marketing by Australia ICOMOS and the National Trust of Australia, including any disclosure of the photograph(s) outside Australia or on the internet, in perpetuity.

I hereby release Australia ICOMOS from any infringement or violation of personal and/or property rights of any sort whatsoever based on the use of this photograph.

I also consent to the use and disclosure of my name and information about my "traditional trade" in the credits of the project outcomes.

Signed: _____

Website: (if applicable) _____

Date: _____

Phone: _____

Email: _____

How to contact Australia ICOMOS:

<http://australia.icomos.org/>

[email: austicomos@deakin.edu.au](mailto:austicomos@deakin.edu.au)