

**AUSTRALIA ICOMOS & ICOMOS PASIFIKA  
JOINT INTERNATIONAL CONFERENCE 2018**



**CULTURE: Conserving it Together**

Suva, Fiji, 1-5 October 2018

*An ICOMOS conference on heritage conservation across the Pacific*

**SPONSORSHIP PROSPECTUS**

**NOVOTEL SUVA LAMI BAY CONVENTION CENTRE**

**Conference: Wednesday 3<sup>rd</sup> to Friday 5th October 2018**  
with additional pre and post conference events

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## Introduction & Overview

Australia ICOMOS (The International Council On Monuments & Sites) and ICOMOS Pasifika will convene the annual Australia ICOMOS conference in Suva, Fiji from 03 – 05 October 2018. The conference will be held at the Novotel Suva Lami Bay Convention Centre. The conference will attract more than 120 delegates professionally involved in heritage from across the Pasifika region and internationally. The focus of the *CULTURE: Conserving it Together* Conference is to share knowledge, celebrate the rich culture of the Pacific and discuss common issues on heritage conservation across the region.

Participants working in the heritage industry will be drawn from a wide range of professions including archaeologists, historians, architects, planners, engineers, economists, museum and interpretation specialists, cultural tourism specialists and geographers.

The conference will attract many delegates from across Australia and New Zealand as well as internationally, including many from the USA. Immediately prior to the conference, the International arm of ICOMOS will hold the Asia-Pacific Regional Meeting bringing representatives together from across Asia and the Pacific.

Delegates from the Pasifika small developing island nations are invited to participate, as well as indigenous Australians, including the Torres Strait Islanders. Sponsorship to facilitate the involvement of these delegates is sought.

This conference will provide delegates and sponsors with a very effective marketing and communication platform within the heritage arena. Sponsors will receive acknowledgement, benefits and entitlements in line with their level of contribution, including advertising on our dedicated conference website, flyers, satchels and displays.

As sponsorship packages are limited, we recommend early confirmation to avoid missing your preferred package. This will also ensure a higher level of exposure in the lead up to the conference in the form of advertising, email broadcasts and web exposure.

***Throughout the conference, there will be plenty of opportunity to network with delegates and their partners at social events as well as between sessions, at morning and afternoon teas. These refreshments will be served in a display area to encourage delegates to visit your stands.***

**Conference Contact:** Mr Bradley Hayden  
Countrywide Conference Management  
Phone: 0412 461 392  
Email: [bradley@ccem.com.au](mailto:bradley@ccem.com.au)  
<https://www.aicomos.com/>



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## **‘Gold’ Sponsors**

### **Prior to the Conference**

- Logo with acknowledgement and link to your website **on every page of the conference website**
- Opportunity to place a **full page** advertisement in the conference electronic handbook (*subject to sponsor providing artwork prior to publication deadlines*)
- Logo and acknowledgement on front cover of registration brochure (*subject to sponsor providing artwork prior to publication deadlines*)
- Logo and acknowledgement on front cover of conference handbook

### **At the Conference**

- **Opportunity to display banner in plenary room** for the duration of conference (*banner to be provided by sponsor*)
- Two Full Conference Registrations (includes welcome reception and conference dinner)
- Logo and acknowledgement on conference signage
- Logo and acknowledgement on session room slides
- Opportunity to provide an electronic banner ad in the delegate Conference App (*subject to sponsor providing artwork prior to publication deadlines*)
- Acknowledgement by Conference Chair during opening ceremony
- Opportunity to place a “stand” and/or banner in the Conference break out space.

**TOTAL INVESTMENT:**

**AU \$13,200.00 including GST**



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### 'Silver' Sponsors

#### *Prior to the Conference*

- Logo with acknowledgement and link to your website on the landing page of the conference website
- Logo and acknowledgement on registration page of electronic brochure  
*(subject to sponsor providing artwork prior to publication deadlines)*  
Opportunity to place a half page advertisement in the electronic conference handbook  
*(subject to sponsor providing artwork prior to publication deadlines)*

#### *At the Conference*

- One Full Conference Registration (includes welcome reception and conference dinner)
- One additional Welcome Reception Ticket
- One additional Conference Dinner Ticket
- Company signage at the entry foyer of the conference venue (provided by sponsor)
- Logo and acknowledgement on conference signage
- Logo and acknowledgement on session room slides
- Acknowledgement by Conference Chair during opening ceremony  
Opportunity to provide a half-page advertisement in the delegate Conference App  
*(subject to sponsor providing artwork prior to publication deadlines)*
- Opportunity to place a "stand" and/or banner in the Conference break out space.

**TOTAL INVESTMENT:**

**AU\$8,800.00 including GST**



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## **'Bronze' Sponsors**

### ***Prior to the Conference***

- Logo with acknowledgement and link to your website on the landing page of the conference website
- Opportunity to place a quarter page advertisement in the conference handbook  
*(subject to sponsor providing artwork prior to publication deadlines)*
- Logo and acknowledgement in registration brochure *(subject to sponsor providing artwork prior to publication deadlines)*
- Logo and acknowledgement in conference handbook

### ***At the Conference***

- One Full Conference Registration (includes welcome reception and conference dinner)
- Logo and acknowledgement on conference signage
- Logo and acknowledgement on session room slides
- Acknowledgement by Conference Chair during opening ceremony
- Opportunity to place a banner in the Conference break out space.

**TOTAL INVESTMENT:**

**AU \$5,500.00 includes GST**



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## **‘Conference Dinner’ Sponsor (one only)**

The Conference Dinner will be held on Thursday 4<sup>th</sup> October 2018 and will be an optional extra for delegates, although from experience the majority of delegates do attend. There will also be some specially invited VIPs.

Your sponsorship will enable the Conference Dinner ticket price to be kept to a minimum and/or will enable a reduction in the dinner cost for Pasifika delegates who may otherwise be unable to attend.

As the Conference Dinner sponsor, you would be entitled to the following:

### **Prior to the Conference**

- Logo with acknowledgement and link to your website on conference website landing page and beside the references to the Conference dinner.  
Opportunity to place a quarter page advertisement in the conference electronic handbook *(subject to sponsor providing artwork prior to publication deadlines)*
- Logo and acknowledgement in electronic registration brochure *(subject to sponsor providing artwork prior to publication deadlines)*

### **At the Conference**

- One Full Conference Registration (includes welcome reception and conference dinner)
- One additional Conference Dinner Ticket
- Logo and acknowledgement on a Conference Welcome slide. *(subject to sponsor providing artwork prior to publication deadlines)*
- Acknowledgement by Conference Chair during opening ceremony
- Company signage at the entry foyer of the conference dinner venue (provided by sponsor)

### **At the Conference Dinner**

- The opportunity for company representative to make a short welcome speech at the Conference Dinner (3-5 minutes).
- The opportunity to display company promotional material at the Conference Dinner

**TOTAL INVESTMENT:**

**AU \$8,800.00 includes GST**





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## **‘Emerging Professionals Event’ Sponsor (one only)**

The Emerging Professionals event will be held on Wednesday, 3rd October evening from 6pm to 7pm at Wai Siliva Floating Hall of NOVOTEL Suva Lami Bay (the conference venue). The function is aimed at younger delegates to encourage their future involvement with international heritage events. The event is intended as a pre-dinner function with light finger food and drinks being provided.

Your sponsorship will enable the Emerging Professional ticket price to be kept to a minimum and/or will enable a reduction in the event cost for Pasifika delegates who may otherwise be unable to attend.

As the Emerging Professionals Event sponsor, you would be entitled to the following:

### ***Prior to the Conference***

- Logo with acknowledgement and link to your website on conference website landing page and beside the references to the Conference Emerging Professionals Event.
- Logo and acknowledgement in electronic registration brochure (*subject to sponsor providing artwork prior to publication deadlines*)

### ***At the Conference***

- One Full Conference Registration (includes welcome reception and conference dinner)
- Logo and acknowledgement on an Emerging Professionals Event Welcome slide. (*subject to sponsor providing artwork prior to publication deadlines*)
- Acknowledgement by Conference Chair during opening ceremony
- Company signage at the entry foyer of the conference Emerging Professionals Event venue and at the conference breakout area (provided by sponsor)

### ***At the Emerging Professionals Event***

- The opportunity for company representative to make a short welcome speech at the Emerging Professionals Event (3-5 minutes).
- The opportunity to display company promotional material at the Emerging Professionals Event

**TOTAL INVESTMENT:**

**AU \$3,300.00 includes GST**





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## Levuka Workshop Sponsors

The Levuka Workshop is a pre-conference event to be held in the World Heritage Listed precinct of Levuka on Sunday 30 September and Monday 01 October 2018. The focus of the Levuka Workshop is preparation of a draft Pasifika Charter with the aim to launch the final Pasifika Charter at the ICOMOS 20th General Assembly in Sydney in 2020.

The Workshop involves return transport from Suva to Levuka with the travel on Saturday 29 September and Tuesday 02 October 2018. Participants will require accommodation in Levuka for 3 nights. The Levuka Workshop is limited to 50 participants with 50% of the places to be allocated for Pasifika region heritage practitioners and officers.

Your sponsorship of the Levuka Workshop will be used to fund participants from the Pasifika region in attending the Levuka Workshop including travel from their Pacific Nation. The total cost of each Pasifika attendee including workshop registration, travel and accommodation is approximately AU \$750.00.

As the Levuka workshop sponsor, you would be entitled to the following:

### **Prior to the Conference**

- Logo with acknowledgement and link to your website on the conference website landing page and at the page related to the Levuka Workshop
- Logo and acknowledgement in electronic registration brochure (*subject to sponsor providing artwork prior to publication deadlines*)
- Logo and acknowledgement in electronic conference handbook (*subject to sponsor providing artwork prior to publication deadlines*)

### **At the Conference**

- The opportunity to display company promotional material

### **At the Levuka Workshop**

- Acknowledgement of your sponsorship by the Workshop Chair
- Acknowledgement of your sponsorship on Workshop Materials

**TOTAL INVESTMENT FOR SPONSORSHIP OF EACH LEVUKA WORKSHOP ATTENDEE  
WE ENCOURAGE SPONSORS TO PROVIDE FOR AS MANY PASIFIKA ATTENDANCES AS POSSIBLE:  
AU \$750.00 including GST**



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## Delegate Satchels

Each delegate will receive a conference satchel and there is an opportunity to sponsor this satchel.

- Logo with acknowledgement and link to your website on conference website
- Logo and acknowledgement in conference electronic handbook
- Opportunity to provide one piece of printed material in the delegate satchel

**TOTAL INVESTMENT: AU \$3,300.00 - includes GST**

## Conference Electronic Handbook Advertising

Limited space will be available in the electronic conference handbook and App for advertising (sponsor to provide artwork)

**Full page colour – AU \$1100.00 (inc GST)**

**Half page colour – AU \$660.00 (inc GST)**

## Negotiated Individual Sponsorship Packages

The conference committee also welcomes the opportunity to negotiate individual sponsorship packages to meet the specific needs of your marketing or promotional requirements. Should you wish to discuss your specific sponsorship requirements, and any ideas you may have that are not covered in this prospectus please contact Bradley Hayden on the numbers provided.



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## Sponsorship Confirmation Form

Please email this form to initiate your participation in the Conference.

Company: \_\_\_\_\_

Contact person: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Ph: \_\_\_\_\_ Mobile: \_\_\_\_\_

Email: \_\_\_\_\_

Type of sponsorship required

\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

Value of Sponsorship Package Amount \$ \_\_\_\_\_

### Payment Details

Upon receipt of this form you will be issued with confirmation details and an invoice for the total amount due. Sponsorship is not deemed confirmed until the required payment has been received.

I agree to the payment and set up details as described above and in the exhibitor prospectus.

Name: \_\_\_\_\_ Date: \_\_\_\_\_

Signature: \_\_\_\_\_

Please see additional Conditions and Cancellation Policy Overleaf

**Thank you and we look forward to seeing you at the conference.**



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### GENERAL CONDITIONS AND REQUIREMENTS – once sponsorship is confirmed

- All company representatives must complete a conference registration form (for name tag purposes)
- Additional function tickets may be purchased at the nominated rates
- A completed & signed Sponsorship Confirmation Form must be submitted to initiate sponsorship. A Tax Invoice will be provided upon receipt of confirmation form
- The sponsorship will not be deemed confirmed until the required payment has been paid
- Trade display sites will not be allocated unless required payment has been made
- All company representatives must complete a conference registration form (for name tag purposes)

### CANCELLATION POLICY – once sponsorship is confirmed

Due to the considerable administration associated with this conference, a cancellation fee equivalent to 10% of the sponsorship amount be incurred should confirmed agreements be cancelled. Cancellations after 2 July 2018 will be subject to a 50% cancellation fee. Cancellations after 6 August 2018 will be subject to a 100% cancellation fee. All requests for cancellations must be made in writing to the Conference Coordinator (details below).

For further information contact:

Mr Bradley Hayden  
Countrywide Conference Management  
M: 0412 461 392  
E: [bradley@ccem.com.au](mailto:bradley@ccem.com.au)  
W: <https://www.aicomos.com/>



ICOMOS New Zealand/  
Te Mana O Nga  
Pouwhenua O Te Ao