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CONFERENCE PAPER ABSTRACT

NAME OF PRESENTER:	Frank, Fu-Tzu Huang
TITLE OF PAPER:	Activating the Garden House from the Traditional Art - Ways to activate cultural heritage
THEME:	<i>Theme 3: Diverse Communities - Intangible Heritage</i>
PAPER ABSTRACT:	
<p>Treasured materials, traditions and values are the three gears of cultural heritage. The first two are visible and audible elements. The last element, value is the basic element of all. As the Chinese saying goes: "Combining the two benefits", how to use both hardware and software, especially the coexistence of rural garden houses and traditional art shows, making it a part of life, allowing cultural heritages to become active, and reappearing the quality of life, even possibly organizing the package of deeply experienced tour, is worthy of discussion and practice. This article first discusses the nature, ideas, topics, solution strategies, and possible approaches to social practice of cultural heritages. Then, we introduce the case that Mauttaw Culture and Education Union and Mauttaw Heritage Center cooperate with the Tainan City Cultural Bureau to plan the "Pomelo Flower Art Festiva – art-array in house-garden". We try to illustrate how to mix the performance both the traditional arts and the modern art. The former is Nanguan (Nanyin, Southern Music, intangible cultural heritage of humanity) and Taiping Qingsong (Peaceful Song). The later are Gitar, Flutes and Native Rap Art. Both the traditional and modern arts perform in the over 80 years old traditional house and the others pomelo garden, we get hardware and software fusion effect. By this way, finally we activate the cultural space of the heritage sites and the traditional house. I look forward to using Taiwan Mauttaw's experience "activating the pomellog garden house from the traditional art" to conduct cultural exchanges with the international community. I also hope to gain his experience from the other local community and stimulate Mauttaw's local creativity.</p>	
BRIEF BIOGRAPHICAL INFORMATION ABOUT THE PRESENTER:	
<p>Frank, Fu-Tzu Huang : In 1996, back my hometown Mauttaw, Tainan city, Taiwan, successfully organize Mauttaw Heritage Center (M.H.C. NGOs), now be honored as the principal of M.H.C. In 2000, get Ph.D. from Department of Geograph, National Taiwan University. In 2015, retired from government employee. In 2017, initiate Mauttaw Culture and Education Union (M.C.E.U., NGOs), now be honored as the sponser of M.C.E.U.</p>	