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CONFERENCE PAPER ABSTRACT

NAME OF PRESENTER:	Kiho Yaoita
TITLE OF PAPER:	Sustainable Heritage and Tourism Management based on Ecomuseum Concept – A case study on Levuka, Fiji
THEME:	<i>Theme 4: Heritage as a Pillar of Sustainable Development</i>
<p>PAPER ABSTRACT:</p> <p>This paper is intended as an investigation of the effectiveness of Ecomuseum concept toward sustainable heritage and tourism management. Ecomuseum concept was formed through discussions from Museology in France, which had been promoted stressing on conservation of original heritages “in situ” and community involvement.</p> <p>Heritage and tourism management had been promoted based on the Ecomuseum concept in the World Heritage Site “Levuka Historical Port Town”. Levuka and cultural landscape of the whole island can be considered as a living heritage because the local community is protecting and management the heritage through living in it as well as tangible heritage and intangible elements that are necessary to inherit tangible heritage can be considered as one integrated heritage. Therefore, heritage and tourism management based on the main idea of Ecomuseum that are “in situ” and “community involvement” can be one of the best system to realize sustainable development of the town and the island.</p> <p>The implementation contents and results will be reported in this paper to discuss the possibility to contribute to sustainable development through sustainable heritage and tourism management.</p>	
<p>BRIEF BIOGRAPHICAL INFORMATION ABOUT THE PRESENTER:</p> <p>2017 April until now: Associate Professor of Architectural Course in the Department of Engineering of Okayama University of Science</p> <p>2015 April to 2017 March: Associate Professor of the Center of Advanced Tourism Studies of Hokkaido University</p> <p>2011 April to 2015 March: Assistant Professor of the Center of Advanced Tourism Studies of Hokkaido University</p>	